



PROCESS INTELLIGENCE MASTERS DEGREE

by Turkish Process Intelligence Movement

About

The T314M Master Program is designed for young professionals aiming to enter Europe's digital transformation landscape. This 12-month program is delivered via the Cogmira LMS platform and is conducted under the visionary leadership of Blackfountain Strategy.

Who Should Attend?

This program is ideal for:

- Recent Graduates: Those looking to launch their careers in a high-demand field.
- Career Changers: Professionals aiming to transition into technology and data analytics.
- Aspiring European Professionals: Young individuals seeking employment opportunities within Europe.



Program Duration (12 Months)

- 3 Months: Foundational Training +
- 3 Months: Specialization
- 6 Months: Internship



Language (English)

- 6 hours of German language classes weekly
- 2 hours of English language support weekly



Program Platform

- Online (Cogmira LMS)
- Internship opportunities based in Europe



Certification

Cogmira-approved professional competency certificate

Learning Objectives

Proficiency in Process Mining and ERP Systems:

Participants will gain robust technical expertise in process analysis using tools like Celonis and a strong foundation in ERP processes such as Purchase-to-Pay (P2P), Order-to-Cash (O2C), and Finance.

Data-Driven Thinking and KPI Analysis:

You will specialize in measuring and improving business processes through the development of skills in data modeling, SQL, and Key Performance Indicator (KPI) design.

International Employability:

With the support of both English and German language training, you will acquire the necessary linguistic and cultural proficiency to work effectively in Europe.

Applied Expertise in a Specialized Field:

You will gain hands-on experience by working on real-world projects in roles such as Process Intelligence Consultant and Applied Process Intelligence Engineer, thereby developing valuable industry-specific expertise.

Entrepreneurial and Consulting Competence:

By the end of the program, participants will be prepared not only for direct employment but also for establishing their own consulting firms.

Program Stages

1. Foundational Training

3 Months

- 1 Process Mining (Celonis)
- 2 ERP Processes: P2P, O2C, Finance
- 3 SQL, PQL, and Data Modeling
- 4 KPI and Value Engineering

2. Specialization

3 Months – Elective

- 1 Account Executive: value selling, CRM, presentation
- 2 Service Consultant: KPI analysis, project management
- 3 Product Developer: API integration, app design

3. Mentorship & Internship

6 Months

- 1 Weekly Mentorship, Project Presentations ve One-on-One Feedback
- 2 Weekly Mentorship, Project Presentations ve One-on-One Feedback

Program Details

Week 1 | Process Thinking & Business Context

Week 2 | Intro to Process Mining

Week 3 | Data Architecture

Week 4 | KPI Design & Business Framing

Week 5–8 | Analysis + Automation Fundamentals

Week 9–12 | Advanced Applications

Week 13–24 | Specialisation Phase *(Students choose 1 of 2 tracks)*

- 1 Process Intelligence Consultant Track
- 2 Applied Process Intelligence Engineer Track

Contact

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